TRINITY

INFO · SECURITY · PERFORMANCE

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Tell the right story in the right place
by using our digital display platform and
let the creativity come to the surface.

↓

Contents:

Let's build **strong** customer **relationships, together**.

In times where we are surrounded by screens 24/7, it is most important to be able to tell the right story in the right place to be noticed.

Our platform is more than a classic rental of digital displays. Through smart software with a rich content library it allows you to constantly refresh the story you want to tell in the appropriate location you choose independently, in order to be original and thus your story to stand out from the crowd.

Provide your brand maximum flirtation with potential buyers. Tell the right story in the right place by using our digital display platform and let the creativity come to the surface.

MiKRODEL

Partners for **life**.

Given the fact that our company is entirely focused on its customers and constantly improves user support, we will additionally provide a 24-hour support from a graphic designer and a technical person who will help you be as creative as possible and choose the most suitable location and position for your digital display.

We don't just sell a one-time installation of digital displays, but we offer our customers a partnership and long-term cooperation in order to enjoy success together. Mikrodel is a company that not only will offer you a one-time flirtation, but it will also offer you long-term partnership cooperation and you will receive support filled with dedication, passion and true love for work.

MIKRODEL

If you think that love at first sight between a customer and your brand is impossible then take a look at the statistics and find out why the digital display industry is *booming*.

The numbers confirm:
Love at first sight does exist!

85% of customers decided to visit a store after noticing a digital display.

A FedEx study shows that eight out of ten passers-by entered an unfamiliar store solely because of a digital display ad.

70% increas in audience reach from digital displays in public places.

This is significantly more than web banners on the Internet (43%) and Facebook (41%).

135M weekly audience in the US alone.

A FedEx study shows that eight out of ten passers-by entered an unfamiliar store solely because of a digital display ad.
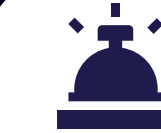
19% of consumers have reported that digital ads and menus influence their decision when choosing a product.

85% Recall rate.

Unlike conventional and online ads, research shows that audiences remember information seen on a digital display much longer, which for this type of advertising is an incredible 85%.

70% of hotel guests consider digital displays installed in the lobby are not only entertaining, but useful and informative as well significantly facilitate their stay in the chosen tourist destination.

75% of hospital visitors stated that while they were waiting for an examination they learned useful information from the digital displays placed in the waiting rooms.

35% reduction of perceived waiting time.

Research shows that in waiting rooms where digital displays are installed, the perception of time spent waiting by customers decreases by an incredible 35%.

7 out of 10 consumers bought an additional product because of an ad.

A FedEx study shows that eight out of ten passers-by entered an unfamiliar store solely because of a digital display ad.

MIKRODEL

Love. At first sight.

You need the right business partner who, through smart solutions for digital displays, will turn your business into a magnet to attract the attention of consumers.

Retail

Bars / Restaurants

Hotels / Hospitals

Trafic & Transport

Security

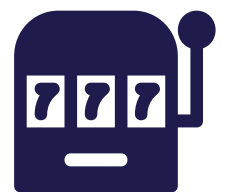**Corporations & Diplomacy**

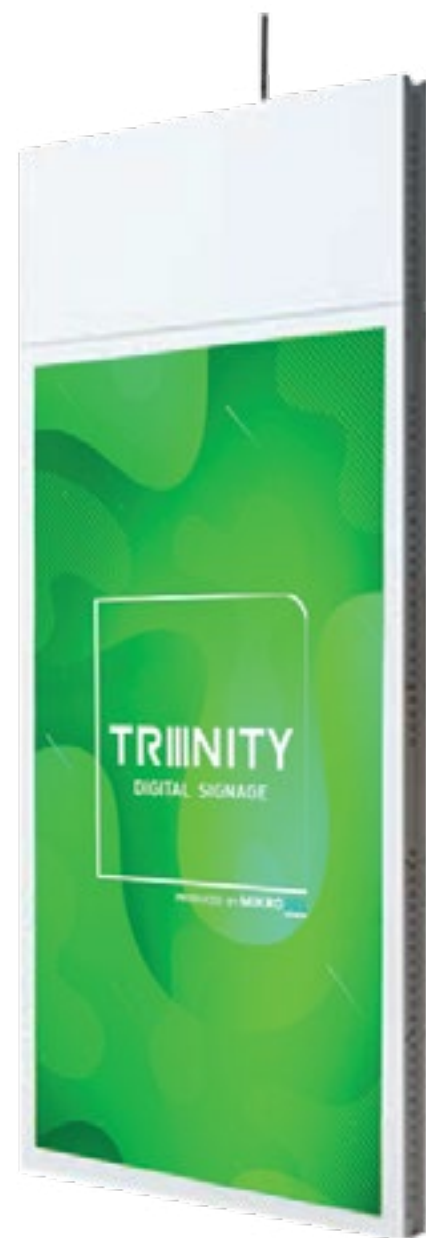**Education**

Finance

Entertainment

MIKRODEL

Indoor LCD Screens

Double-sided LCD screen
350 – 700 nit

43″ / 49″ / 55″

Ultrathin (up to 50mm) and ultralight.
Intelligent temperature controller.
Natural and realistic image.
High reliability and stability
Suitable for any environment

16.7M colors

Brightness:
350–700 nits

Double-sided LCD screen
3000 nit

49″ / 55″

Built-in Cooling System

Brightness:
3000 nit to the window.
700 nit toward interior
Visible with polarized sunglasses
Slim design with built-in cooling system
Suitable for any environment

16.7M colors

Brightness:
3000 nit

BAR LCD Screen

19.1″ / 19.3″ / 19″ / 28.5″ /
34″ / 34.6″ / 36.7″ / 37″ /
38″ / 49.5″ / 50.8″ / 52.7″ /
57.5″ / 69.3″

High reliability and stability
Suitable for any environment

Brightness:
450cd m2
700cd m2
1000cd m2
150cd m2

Mikrodel

Self-Standing Indoor Displays

Floor / Static Totem

43″ / 49″ / 55″
65″ / 70″ / 84″
98″

2 x 10W
Speakers

Material: Tempered Glass and Metal
Color: Black and Gray
Positioning: Floor Placement
Speaker: built-in 2 x 10W

16.7M colors

Brightness:
350–700 nits

Mobile Advertising Panel

49″

Material: Tempered Glass and Metal
Color: White
Positioning: Floor Placement

16.7M colors

Brightness:
350–700 nits

Mobile Advertising Panel

43″

Material: Tempered Glass and Metal
Color: Black and Gray
Positioning: Floor Placement

16.7M colors

Brightness:
350–700 nits

Mikrodel

MIKRODEL

SNN
News HD

New York
WEATHER   ☀   8°C
clear sky

Fri   Sat   Sun
8°C   11°C   8°C
5°C   6°C   6°C

TAMPA/NORTH PORT (SNN TV) -
Officers and rescue crews from
Miami-Dade County and Tampa
make their way to the hardest hit
areas of Southwest Florida after

MIKRODEL

Self-Cooling Outdoor Displays

Self-Cooling Display   47" / 65"

Clarity: 1500 – 2000cd/m2
High reliability and stability
Suitable for any environment
Screen size: 47" LCD / 65" LCD

Brightness:
1500 - 2000cd / m^2

Self-Cooling Display

Self-Cooling Display

Mikro**DEL**

Outdoor Totem Displays

Outdoor Totem   43" / 49" / 55" / 65" / 75" / 86" / 98"

Resolution:
3840*2160

Clarity:
1500/2500/3500nits

Outdoor Totem   49" / 55" / 65" / 75" / 86"

Resolution:
3840*2160

Clarity:
1500/2500/3500nits

Outdoor Totem   49" / 55" / 65" / 75" / 86"

Resolution:
3840*2160

Clarity:
1500/2500/3500nits

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Video Walls

Straight Video Walls

Curved Video Walls

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Get your business to the top

Because life is a moving, it is important that we never stop. And in that moving throughout life, we use every opportunity to be creative in telling our story - with our creativity to reach the peak! The inventiveness of our displays intended for elevators offer exactly that, both in a literal and figurative sense. In addition to technical information about the movement of the elevator, this display with its multi-zone content layout offers the possibility of displaying additional entertainment or marketing content, as well as connecting in real time via WiFi to existing services such as YouTube, Twitter, Weather, WorldWideNews, etc.

Elevator Displays

LCD IPS Display

13.3″

LCD IPS DISPLAY 13.3″
FULL HD resolution 1920x1080px
Luminance 400 cd/m²
Viewing Angle 89/89/89/89
Color 16.7M
Aluminium Anodized Frame
Tempered Glass

LCD IPS Display

LCD IPS DISPLAY 13.3″
FULL HD resolution 1920x1080px
Luminance 300 cd/m²
Viewing Angle 89/89/89/89
Color 16.7M
Plastic Frame
Tempered Glass

LCD IPS Display

LCD IPS DISPLAY 13.3″
FULL HD resolution 1920x1080px
Luminance 300 cd/m²
Viewing Angle 89/89/89/89
Color 16.7M
Aluminium Anodized Frame
Tempered Glass

MIKRODEL

UNFORGETTABLE
LAST
NIGHT

PRESIDENTIAL **SUITE**
+
DINNER IN THE **ROOM**
+
ADITIONAL **SERVICES**

For more
information
ask at
Reception

JARDIN
TROPICAL

MIKRODEL

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Wall-Mounted Displays

Frameless Displays

21″ / 24″ / 27″ / 32″ / 42″ / 46″ / 55″

LCD IPS DISPLAY
FULL HD resolution 1920x1080px
Luminance 300 cd/m²
Viewing Angle 89/89/89/89

16.7M Colors

Safety Cover Displays

21″ / 24″ / 27″ / 32″ / 42″ / 46″ / 55″

LCD IPS DISPLAY
FULL HD resolution 1920x1080px
Luminance 300 cd/m²
Viewing Angle 89/89/89/89

16.7M Colors

Mikrodel

Wall-Mounted Displays

Narrow Cover Display

Frame Colors:

21" / 24" / 27" / 32" /
42" / 46" / 55"

LCD IPS DISPLAY
FULL HD resolution 1920x1080px
Luminance 300 cd/m²
Viewing Angle 89/89/89/89

16.7M Colors

Wide Cover Displays

Frame Colors:

21" / 24" / 27" / 32" /
42" / 46" / 55"

LCD IPS DISPLAY
FULL HD resolution 1920x1080px
Luminance 300 cd/m²
Viewing Angle 89/89/89/89

16.7M Colors

MiKRODEL

Wall-Mounted
Displays Gallery

Magic Mirror

Magic Mirror

MIKRODEL

Digital menus that tell a complete story.

Like any long-term partnership, ours would begin with maximum commitment in the installation and selection of the right location of the digital displays.

Our expertise and dedicated team, guided by all the latest researches on consumer behavior, firstly will help you to make the full use of the location. We assure you that you will not just get a one-sided installation, but a team solution that will create the an impact.
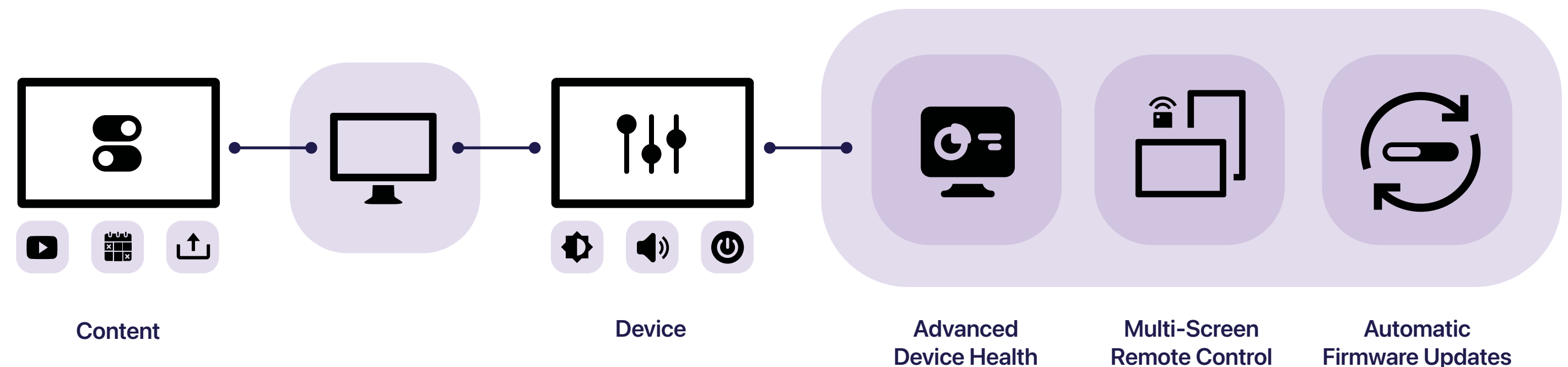
Device Management

Monitoring
Control
Notifications

Content Management

Content Creation
Scheduling
Publishing

Data Management

Automation
Analysis
Visualization

MiKRODEL

EYEtention v02 Cloud Solution

Cloud Solution.

Simple & Easy to use.

Through our platform, you will constantly have an insight into the content that is placed on the displays, and through the rich library of creatives, you also get the opportunity to constantly refresh them independently. And you can have all this with 24/7-hour support from our operational and creative team, in order to achieve maximum success. It is up to you to decide if you will use these menu displays for classic display, sharing additional secondary information for the customer, whether they will have static designs or you will use the multi-zone layout option through which each zone would tell a different segment of your product, in order for the customer to get the whole picture.

A web-based content management system that can be accessed from any networked location, designed specifically for shopping malls to manage and distribute the advertising contents to multiple units of digital signage at different locations.

Content

Device

Advanced Device Health

Multi-Screen Remote Control

Automatic Firmware Updates

Mikrodel

Features.

Manage your marketing channel

Marketing manager can quickly upload contents, post updates and gauge the responses.
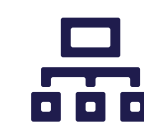
Schedule your advertisement

A tool to schedule and distribute the content to your own advertising network, and manage the schedule for Global Advertising Network and third party marketing events.

Gauge marketing effectiveness

A set of comprehensive reports are readily available, providing business insights to management team and for marketing team to evaluate the effectiveness of a marketing campaign.

Centralised management

Manage and monitor multiple units of digital signage from one central location at the same time. With just a click, the advertisement content can be distributed and synced to all the digital signage across different locations of your shopping mall.

Billing system

A detailed billing system with all the advertisement usage logged for tenants advertisement invoicing purpose and managing the credits generated from global advertising network.

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Why Choose Trinity

Because our service does not end only with the installation of digital displays, but through our platform you get a unique opportunity to constantly refresh the contents of the displays, and a real partner who, through its innovative solutions, will constantly work to improve your business. Because from us you get both hardware and software with a rich library of creative that you can use to promote your business.

We believe that together with us, you will manage to redefine your business and to be one step toward a better future and modern smart technological solutions!

Let's build strong relationships with buyers and create long-term cooperation that will bring success!

Complete 24/7 support for managing your Digital Signage:

Ability to upload your own pictures and videos.

Frequently updating the content library.

Offer additional features and capabilities that add value to your subscription.

Complete after-sales support.

MiKRODEL

Are you ready for love at first sight?

We believe that our experience and expertise, together with your sense of business, will create a true synergy that will bring growth to your business.

Our watchful eye, with the help of which we constantly introduce new innovations, with which, in turn, we constantly try to be a step ahead of everyone, will allow your business to stand out from all the others and in the most inventive and original way to reach as many consumers as possible. Get ready together with Mikrodel and Trinity to redefine the story you tell through digital displays!

Get a full package of support and care for the most affordable prices. Create the most appropriate creatives yourself through templates that allow you to easily tell your story and create the most suitable message. By regularly updating our library, you will be sure and worry-free that your brand is in step with all the novelties and modern trends on the market, which is guaranteed by the dedication of our team. We hope that working in partnership with you, will enable you to redefine your story and we will get your business one step closer to the future.

MİKRODEL

We are looking forward to do business with you.